

The **ONLY** safety radio remote controls when you mean

BUSINESS

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Hetronic RRCs 'Make the Grade' as Government Regulations Change in the Middle East and Africa

The following is the fifth installment of a 12-part series exploring the question: Who is Hetronic in the Radio Remote Control Industry, and why Should I Care?

As a world market leader, Hetronic provides some of the safest, most reliable and cost-effective RRCs in the world.

That was Then—This is Now! When it comes to operations in the Middle East and Africa, lowest construction cost used to be the main driving force. Operator safety was not a major factor, and unskilled labor performed more manual activities on the job than anywhere in the world.

Now all this is changing! Regional governments have imposed safety regulations and levied costly penalties on contractors who ignore safety laws. Labor expenses have also increased, and low cost equipment proves more and more unreliable in such harsh operating environments.

As a result, the benefits of radio remote control (RRC) are clearly being recognized. Hetronic, in partnership with its new parent company Methode Electronics, is in a stronger position than ever to meet the exacting needs of this market.

Built to the highest standards, all Hetronic RRCs are field-proven to withstand the rigors of extreme heat, dust and humidity, but even more importantly, Hetronic offers the convenience of local aftermarket service and support.

Whether it's mining equipment (as shown at right), tower cranes, concrete pumps, EOT cranes or other industrial machinery, Hetronic has the "right" RRC when safety and reliability is a MUST!

**Your Number 1 Partner in
Radio Remote Controls**

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*Specializing in High Quality, Safe, Reliable
and Affordable RRC Solutions since 1982*



In extremely hot and dusty conditions, the operator, above at left, uses a Hetronic RRC to easily control a mining machine.

In the Middle East and Africa, the following factors are unique to the motives and challenges of their many operations:

- Projects in process are currently worth *trillions* of dollars
- Funds are available from oil-fed economies
- Extreme climate conditions prevail throughout the region
- Goals include the desire to be a commerce, transport and tourism hub
- Local governments are committed to improved industrial safety through regulation

Stay tuned! And in the meantime, check us out at www.hetronic.com.

In the next issue, we will focus on Hetronic Locomotive RRCs, integrating an impressive array of advanced technologies.