

Methode Wins 2012 Automotive News PACE Award for Product Innovation



TouchSensor® Field-Effect Technology Recognized with PACE Award

Methode Electronics, Inc. was named a 2012 Automotive News PACE Award winner at the awards ceremony on April 23 in Detroit. The product innovation award recognizes innovations in new products or components or systems that have significant market impact and act as “game changers” in the automotive industry. Methode Electronics was recognized for its Field-Effect solid-state switches first launched at Ford on their 2011 Edge, 2011 Explorer, and the 2011 Lincoln MKX.



Field-Effect Technology

Methode's patented Field-Effect sensing technology offers customers an extremely reliable, digital logic-level switching solution for use in a variety of markets and product applications. It can easily replace any conventional electro-mechanical switch. Field-Effect requires no software to operate, offers adjustable sensitivity and is available in a broad variety of shapes, sizes, and contours. Ford is now launching the 2013 Lincoln MKS, the 2013 Lincoln MKT, the 2013 Ford Flex, and the 2013 Ford Taurus with Field-Effect in their center stacks.

Revolutionizing Automotive Interiors

One of the fastest growing trends in automotive-interior electronics, the transition from mechanical switches to solid-state controls has revolutionized the way Methode's TouchSensor division

approaches the design and development process. At the heart of our TouchSensor success is the TS100 Application Specific Integrated Circuit (ASIC). Allowing Methode the ability to provide consumers with highly stylized interiors unparalleled in the industry.

Methode and the Automotive Industry

For over 35 years, Methode has provided system critical solutions to the world's leading automotive manufacturers. With millions of products in automobiles on the road today, we understand the importance of meeting stringent automotive requirements while bringing brand-differentiating ideas to our customers.



Serving the
Automotive Industry
for over

35
YEARS

Methode Electronics

Since 1946, Methode has delivered innovative solutions to thousands of customers including many Fortune Global 500 Companies. Methode's competitive advantage is derived from our strong customer collaboration, Technology Toolbox, extensive product offerings and world-class engineering, manufacturing and testing. Methode is committed to providing unique custom and standard solutions to a wide range of industries.



Methode is . . . Possibilities